



Dear Valued Customer,

iCare is a collection of value-added resources designed exclusively for the independent restaurant operator. iCare will help build customer traffic, enhance overall profits, reduce operating costs and increase overall patron satisfaction.

For more information on Sysco's iCare program, please contact your Sysco Marketing Associate or visit syscoindy.com

Operations Service Providers

<p>360 Services 1040 East New York Indianapolis, IN 46202</p> <p>www.360services.com</p>	<p>Exhaust Hood, Concrete, Kitchen Cleaning</p> <p>360 Services is a REVOLUTIONARY service company specializing in Kitchen Exhaust Hood Cleaning. We offer the most comprehensive, cost effective, and professional Kitchen Exhaust Hood Cleaning, Concrete Cleaning, and Restaurant service in the industry. 360 Services is a locally owned and operated company based in Indianapolis, IN. We pride ourselves in customer service and pay special attention the "little things" that make the difference.</p>	<p>Michael Crafton Phone: (317)202-0360 Fax: (317) 842-2200</p> <p>mike@360services.com</p>
<p>ADP 3665 Priority Way S. Dr. Indianapolis, IN 46240</p>	<p>Payroll and Credit Card Processing.</p>	<p>Stacey Bolser Phone: (800)735-7999x63666 Fax: (317) 574-5333 Cell: (765) 994-9071</p> <p>stacey_bolster@adp.com</p>
<p>Advantage Water Conditioning Advantage Water Conditioning 5348 Victory Drive, Suite B Indianapolis, IN 46203</p>	<p>Lease, sales and services on water softeners, drinking systems, filtration and water coolers.</p> <p>DISCOUNT: 10-20% off lease and sales, plus discounted installation prices</p>	<p>John Karres Phone: (317) 788-8888 Fax: (317) 786-7101</p> <p>Awc1469@sbcglobal.net</p>
<p>American Mobile Kitchens</p> <p>www.americanmobilekitchens.com</p>	<p>Mobile Kitchens</p> <p>American Mobile Kitchens works with different sectors of the hospitality, foodservice and event management industries to coordinate mobile kitchens, logistics and support equipment across America. For Sysco customers, this iCare partnership will have a fundamental impact on their abilities to cater to any sized event, in any location across the country. The self-contained mobile units feature equipment and supplies for full menu preparation, ware washing, refrigeration and freezers.</p>	<p>David Craig Phone: (800) 513-2668</p>
<p>Bevinco 505 Consumers Rd., Suite 510 Toronto, ON Canada M2J 4V8</p> <p>www.bevinco.com</p>	<p>Liquor Loss and Profitability</p> <p>Bevinco is dedicated to providing bar and restaurant owners with a proven, effective method to control liquor loss and improve profitability. Bevinco is the world's leading profit control and revenue enhancement service for the hospitality industry.</p> <p>DISCOUNT: One Free Audit (Retail Value of \$200.00-\$250.00)</p>	<p>Jim White Phone: (317) 663-3445 Cell: (317) 250-6726 Fax: (317) 776-8823 jwhite@bevinco.com</p>

Cintas 9949 Park Davis Drive Indianapolis, IN 46235	Designs, manufactures and implements corporate identity uniform programs, and provides entrance mats, restroom supplies, promotional products, first aid and safety products, fire protection services and document management services. The one stop shop.	Scott Kail Phone: (317) 890-5000
www.cintas.com	DISCOUNT: No upfront investment; free logo mat setup (\$120.00 value)	Kails@cintas.com
CNS FoodSafe 7900 S. Cass Ave. Chicago, IL 60561	Provide services that include food safety audits, practical solutions for critical safety issues and health code compliance and 24-hour assistance for food bourn illness complaint investigations.	Mary Ann Platt Phone: (800) 584-1206 x400
www.foodsafe.com	DISCOUNT: Customer receives \$100.00 off Food Safety Audits	m.platt@rqa-inc.com
Darling International	Grease Cleaning and Recycling Cooking Oil Removal – Safe, easy and good for the environment – our professionals remove used cooking oil from your facility so it can be transformed into something new! Used Oil Storage Systems – Clean star is our safe, easy and clean option for removing used cooking oil from your fryer to our truck – virtually hands free. Grease Trap Service – Our trained specialists clean your grease traps regularly and keep your kitchen in compliance – avoiding potential fines and costly downtime.	Phil Wachowski Cell: (317) 498-9241 PWachowski@darlingii.com
www.darlingii.com		
Digital Dining	Point of Sale Systems Digital Dining provides restaurant point of sale systems comprised of point-of-sale (POS) hardware and software and operational applications, as well as a suite of back office applications that include inventory, labor and financial management, and corporate applications.	Shawn Marshall Cell: (317) 363-4795 Mora OConnor Phone: (703) 912-3000
www.digitaldining.com		
DirecTV for Business	DirecTV provides commercial and residential satellite equipment, audio and video equipment, including flat panel televisions, home theater systems, surveillance equipment, and a full selection of electronic equipment for home or business needs. For over 20 years they have excelled in meeting the needs of customers such as bars, restaurants, hotels, as well as personal audio and video systems.	Chris Schaler Phone: (317) 783-0077 Phone: (800) 475-3474 Fax: (317) 783-3737
http://www.selectindy.com	DISCOUNT: 10% off	cschaler@selectindy.com
ECOLAB Pest Elimination 370 Wabasha Street N St. Paul, MN 55102	ECOLAB Pest Elimination will eliminate pests and odors from your commercial facility – discreetly and decisively. Guaranteed.	Kurt Watson Phone: (847) 350-5250
www.ecolab.com	DISCOUNT: Free inspections and estimates, plus 15-30% off on services.	Kurt.watson@ecolab.com
eCube info@getecube.com/sysco www.getecube.com/sysco	Energy savings in commercial refrigeration. Save energy consumption by up to 30%. eCube consists of a food stimulant contained in a double-skinned enclosure that mimics food temperature at approximately 15mm beneath the surface. With eCube the thermostat regulates the refrigeration temperature based upon food temperature rather than air temperature, thereby maintaining food at the proper temperature.	Call now to save energy in commercial refrigeration. Please mention "iCare" when calling. Phone: (877) 99-ECUBE

<p>Elavon</p> <p>www.elavon.com sysco@elavon.com</p>	<p>Electronic Processing</p> <p>There's no guaranteed path to a successful restaurant. But there are successful strategies. One key strategy is how you process payments. After all, restaurants need the same range of payment options as large market chains; they just don't need the costly infrastructure. Elavon brings you an electronic processing program specifically designed to fit the needs of your restaurant no matter what the size. Electronic gift card program & electronic check service is available.</p>	<p>Phone: (800) 380-4554</p>
<p>Farmers Business Insurance 2245 Sequoia Drive Aurora, IL 60506</p> <p>www.onerestaurantplace.com</p>	<p>Business Insurance</p> <p>A resource offering Sysco customers insurance that is tailored to the restaurant business.</p>	<p>George J. Mandas, CIC Phone: (630) 907-3465 Cell: (630) 294-9955 Fax: (630) 566-3355 George.mandas@farmersinsurance.com</p>
<p>Firstcard ATM</p> <p>www.firstcardatm.com</p>	<p>ATM Services</p> <p>The restaurant industry is the fastest emerging market for ATM Cash Machines. Your customers demand convenience and access to cash to spend more in your restaurant. When it's convenient for your customers to spend more, they spend more money, more often!</p> <p>A properly promoted ATM brings more customers with more cash into your restaurant. This creates a greater opportunity for up-selling and impulse spending. An ATM in your restaurant gives you a competitive advantage over all other restaurants and businesses around you. Customers love the convenience of an ATM and will even come back more often! You'll save big on credit card fees since many of your customers will use the ATM instead of the credit card system and you earn \$1.95 on each ATM transaction!</p>	<p>Phone: (888) 550-4ATM</p>
<p>Franchise Edge, The 8593 W. Linebaugh Ave. Tampa, FL 33625</p> <p>www.TheFranchiseEdge.com</p>	<p>A full-service franchise development firm. Offers customer webinars designed to educate restaurant owners on the financial rewards that can be achieved through franchising. The webinars will cover informative topics including:</p> <ul style="list-style-type: none"> • Financial advantages of franchising vs. corporate store growth • Increased ROI from franchising • Enhanced purchasing power of a franchise system • Steady stream of income created by royalty fees • Management and Staffing Reduction Analysis <p>Registration form is in the iCare folder on SIS</p>	<p>Jessica Gilbert Phone: (813) 935-5087 Fax: (813) 433-5147 Jessica@TheFranchiseEdge.com</p>
<p>FS Finance Center (Credentrust) 3151 Airway Ave. Building G3 Costa Mesa, CA 92626 www.sysco.com -Services -iCare -Financial</p>	<p>Financing</p> <p>Provides financing options for restaurant furniture, fixtures, smallwares, POS machines, or any other equipment to establishments on a "quick lease" program.</p>	<p>Helene Wilson Phone: (949) 955-0040 x100 hwilson@credentrust.com</p>
<p>Gasket Guys</p> <p>www.gasketguys.com</p>	<p>Gasket Parts and Install</p> <p>The largest manufacturer and installer of commercial refrigerator gaskets <i>and</i> the only choice for tens of thousands of restaurant and commercial kitchens.</p>	<p>Jake Gambler Phone: 317.491.4456</p>
<p>GCS Service, Inc. 5310 East 25th Street Indianapolis, IN 46218</p>	<p>Kitchen Equipment Repair</p> <p>Formerly Commercial Parts and Services – If it is in a kitchen, they can repair it!</p> <p>DISCOUNT: Standard local market rates for labor and parts. Discounts need to be contracted on an individual account basis</p>	<p>Steve Rone Phone: (317) 538-7216 Steve Stock Phone: (317) 223-3040 (800) 822-2303</p>

Grease Cutters, Inc. 4105 S. Cartwright Dr. Kokomo, IN 46902-4389	Kitchen exhaust system / hood cleaning DISCOUNT: 10% off <u>NEW Customers ONLY</u> (Discount applies to new and existing customers that Grease Cutters, Inc. does not currently service.)	Darrin Freeman Phone: (765) 252-4766 Toll Free: (866) 206-6628 Fax: (765) 252-4765
Green Restaurant Association www.dinegreen.com outreach@dinegreen.com	The Green Restaurant Association uses environmental consulting, education, certification, public relations, and marketing to facilitate restaurants to implement credible environmental change. By working with your manufacturers, landlords, and vendors, the GRA does about 95% of the work for you. Endorsed by America's major environmental organizations, the GRA has been helping restaurants become more environmentally sustainable, longer than any organization on the planet.	Phone: (617) 737-3344
Hcareers www.hcareers.com syscoicare@hcareers.com	Industry Job Postings Hcareers is the leading hospitality job board and offers a variety of products that will help you with your recruitment needs. So what makes Hcareers different from other job boards? We target the restaurant and foodservice industry and attract quality, industry-specific candidates. We offer off-the-shelf and customizable products that showcase your job postings and enhance your brand image to over 600,000 unique monthly visitors. DISCOUNT: Receive a special job posting price, plus 20 percent off all Hcareers products.	Phone: 800-832-3738
HospitalityLawyer.com P.O. Box 22888 Houston, TX 77227 HospitalityLawyer.com	Legal Support The education and resource company dedicated to providing up-to-date legal, safety, and security information to professionals in the hospitality industry via the World Wide Web. HospitalityLawyer.com. DISCOUNT: \$100.00 off membership fee	Stephen Barth Phone: (713) 963-8800 sbarth@hospitalitylawyer.com Todd Throckmorton Phone: (512) 266-1260 todd@hospitalitylawyer.com
K & J Communications, Inc. 9084 Technology Drive Suite 400 Fishers, IN 46033	Telecommunication Services Sales, service and installation of telephone systems, computer wiring, computer/telephone integration, FAX machines, voice mail and more. DISCOUNT: 10-15% off on K & J products	Jeff Wothke Phone: (800) 969-2550 Fax: (317) 558-2800
LG Surfaces 4810 W. Panther Creek Dr. #100 The Woodlands, TX 77381 sysco.lgsurfaces.com syscoicare@lgsurfaces.com	Install solid surface, stone & eco countertops. They are non-porous, making the surface impermeable to bacteria, fungal growth and food particles.	Phone: (877) 547-9721
Maitre' D www.maitredpos.com	Point of Sale System Maitre'D is dedicated to offering the hospitality industry affordable and scalable solutions that truly respond to current needs. We continuously develop applications that will continue to benefit our customers as they grow with us. New technologies can so often be perceived as the latest trend, but Maitre'D goes beyond to offer forward thinking solutions that deliver immediate financial and operational benefits, and a high return on investment. POS software that serves you better.	Phone: (888) 404-2662
Micros - Computer Decisions International 6866 Hillsdale Court Indianapolis, IN 46250 www.micros.com	Point of Sale System Provides sophisticated computer technology automating all aspects of food service operations from ordering and filling the ticket to inventory, reporting, management and accounting. DISCOUNT: Minimum of 10% off	Heidi Zinn Phone: (317) 579-9480 x6222 Fax: (317) 579-9486 Cell@317) 213-0993 hzinn@micros.com

<p>NuCO2</p> <p>www.nuco2icare.com</p>	<p>Bulk CO2 NuCO2 is the only national provider of certified, beverage grade CO2 and draught beer-grade nitrogen gas solutions for fountain soft drinks and draught beer beverages.</p>	<p>Mark Jurup Phone: (317) 422-9047 Frank Edgerly (800) 472-2855x3826</p>
<p>Paycor</p> <p>1950 East Greyhound Pass Carmel, IN 46033</p>	<p>Payroll Processing Payroll processing including the complexities and liabilities of payroll and tax calculation, filing, reporting, and payments.</p>	<p>Kevin Gordon Phone: (317) 223-2901</p>
	<p>DISCOUNT: Receive 1st month of payroll processing FREE, a 10% discount on all payroll processing services, and a 2 year price guarantee with NO CONTRACT.</p>	
<p>Polar Leasing</p> <p>4410 New Haven Ave. Ft. Wayne, IN 46803</p>	<p>Provides daily to monthly rentals on portable refrigerated trailers for frozen or refrigerated products.</p>	<p>Bart Tippmann Toll Free: (877) 428-2532 bart.tippmann@vptag.com</p>
<p>www.polarleasing.com</p>	<p>DISCOUNT: 10% off</p>	
<p>Preferred Restaurant Services (PRS)</p> <p>15455 North Dallas Pkwy, 6th Floor Addison, TX 75001</p>	<p>Employee Benefits An excellent resource for providing SYSCO customers with affordable health, dental, vision, worker's comp, and payroll services.</p>	<p>Dennis Beach Phone: (972) 764-3116 dbeach@prslp.com</p>
	<p>DISCOUNT: Approximately 30% off; discount varies depending on individual needs.</p>	
<p>Sed de Saber</p> <p>2801 W. Coast Highway, Suite 375 Newport Beach, CA 92663</p>	<p>Spanish/English Language Learning Improving Performance. Changing Lives. Helping Hispanic Adults Learn the English Language.</p>	<p>Scott Vasko Phone: (571) 333-5660</p>
<p>www.RetentionEd.com</p>	<p>DISCOUNT: To be determined</p>	<p>svasko@retentioned.com</p>
<p>Service That Sells! / Dataworks</p> <p>4550 South Windermere St. Englewood, CO 80110</p>	<p>Wait staff and Manager Training Education & Training assistance from "Service That Sells," can help improve your operations with educational materials and training programs to help make good managers better and wait staff more efficient.</p>	<p>Melinda McGurk (303) 761-6975 x1165 (800) 247-8514 x1165 mmcgurk@servicethatsells.bz</p>
	<p>DISCOUNT: 20% Off any Data Works Programs</p>	
<p>Sirius Satellite (Applied Media Technologies Corporation)</p> <p>4091 AMTC Center Drive Clearwater, FL 33764</p>	<p>Satellite Radio Set the perfect atmosphere with commercial-free, 24-hour SIRIUS SATELLITE RADIO Music for your business background music and on hold advertising.</p>	<p>Dana Cloutier dcloutier@amtc.com Phone: (800) 680-4095 x252</p>
<p>www.amtc.com</p>	<p>DISCOUNT: \$30 rebate on SIRIUSBUSINESS equipment kit Waived \$15 SIRIUS activation fee 10% off sound equipment \$50 rebate on TelAdvantage equipment</p>	<p>Greg Powell gpowell@amtc.com</p>
<p>Skylight Financial</p> <p>PO Box 467428 Atlanta, GA 31146-7428</p>	<p>Payroll System A payroll solution that makes payday a more pleasant experience for both restaurants and their employees. By making the Skylight ONE Card an option for employees, restaurants can achieve a 100% paperless payroll system and help eliminate some of the expenses and hassle associated with paying their employees. The Skylight ONE Card integrates seamlessly with their current payroll system, operates easily, and requires minimal management.</p>	<p>Annette Kochli Director of Emerging Markets Phone: (800) 355-6119 x7335 akochli@skylight.net</p>
<p>www.skylightfinancial.com</p>		

Sprint Nextel	Wireless communication Sprint Nextel offers a comprehensive range of wireless communications services bringing the freedom of mobility to consumers, businesses and government users.	Phone: 800-849-7350
www.sprint.com/syscoicare	Discount: 10% on all eligible Sprint Nextel services for all Sysco customers.	
Star HRG 2222 W. Dunlap Ave. Suite 350 Phoenix, AZ 85021	Employee Benefits Limited benefit medical plan to assist with everyday illnesses and accidents designed specifically for the "hourly" employee.	Sherry Flamard Phone: (602) 956-4200 x753 <u>Existing Customers</u> sherry.flamard@starhrg.com
www.healthassistplan.com	DISCOUNT: Special rated iCare plan	Tracy Phone: (800) 810-9892 x134 <u>New Customers</u> traceyg@ugpinc.com
Sullivision.com	Employee Training <i>Sullivision.com</i> , creator of the world's best-selling foodservice training products and programs for owners, managers and crews, is now an iCare partner! Sysco customers are searching for realistic and practical training tools to help them compete and thrive in a challenging foodservice arena. Our books, DVDs and posters are designed to help owners and managers (and the Sysco Marketing Associates that serve them) train their teams effectively in the areas that matter most.	Phone: 920-830-3915
www.sullivision.com/icare	DISCOUNT: Customers will save 10 percent on Sullivisions product catalog and 5 percent on our live seminars.	
Sysco Indianapolis Finance	Financing Offering convenient and cost-saving bill payment options that will simplify your busy lifestyle.	Mark Knapp SYSCO Indianapolis - Credit (800) 347-3920 Ext. x 240 Knapp.mark@indy.sysco.com
www.Syscoindy.com		
Sysco ServSafe	Serv Safe Certification Providing high-quality foodservice sanitation training and certification testing that meets state licensing requirements.	Brian Moore Phone: (317) 216-9248 Moore.brian@indy.sysco.com
www.servsafe.com		
Tariff Affiliates, Inc.	Utilities Management Provides a results-oriented approach to not only uncover overcharges to utility bills, but also negotiate the utilities you already have for lower rates.	Guy Mockbee Phone: (866) 942-2739 x114 Fax: (585) 924-9575
www.tariffaffiliates.com	DISCOUNT: Customer receives 40% of utility error	guy@tariffaffiliates.com
Tradition Energy	Green Energy Consumers are increasingly looking to patronize businesses that are engaging in sustainable, environmentally responsible practices. Powering your restaurant with green energy is an easy way to signal your environmental commitment.	Phone: (877) 51-POWER
syscoicare@traditionenergy.com		
www.traditionenergy.com/Syscoicare		
Vanco R & R 8435 Georgetown Rd. Suite 600 Indianapolis, IN 46268	Restaurant and Refrigeration Equipment Service. Proficient with electric, gas, and steam cooking equipment, as well as all refrigeration, ice machines, and dish equipment.	Brian Durr Phone: (317) 870-7888 Fax: (317) 870-7887
www.vancorr.com	DISCOUNT: \$5.00 off per hour on labor, and \$5.00 off service call fees.	bdurr@vancorr.com

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Software that tracks and analyzes sales of menu items and cost every day. See which menu items are selling best and which are not. See your true food cost each day. Download prices and invoices directly from Sysco. Automatically update menu and inventory cost with each price change. This software can reduce your food cost and increase profits.

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Marketing Service Provider

<p>Bright Ideas in Broad Ripple 7425 Westfield Blvd. Indianapolis, IN 46240</p> <p>www.bright-ideas.org/</p>	<p>Need your logo put on hats, pens, shirt, ANYTHING?</p>	<p>Kelly EnKoff Phone: (317) 257-4111 x245 Fax: (317) 257-4174 Cell: (317) 353-7982 kelly@bright-ideas.org</p>
<p>CMS Text 501 Darby Creek Rd., Ste. 5 Lexington, KY 40509</p>	<p>Texting Service CMS Text provides fully-managed, "we take care of everything" mobile couponing solutions to create and drive business instantly and cost-effectively, directly to your customers' mobile phones</p>	<p>Conrad Carney Phone: (800)430-4751 Fax: (859)264-1983</p> <p>ccarney@cmstext.com</p>
<p>Constant Contact</p> <p>sysco.constantcontact.com</p>	<p>Email Marketing and Event Management Create attention-grabbing email newsletters and promotions... gather feedback with online surveys... and build a dialogue that keeps your customers coming back for seconds. As the leading provider of email marketing for small businesses, we know restaurants – and what you need to succeed. Like our award-winning FREE personal coaching and support... our extensive online resources... and pricing that's affordable for a restaurant business like yours.</p> <p>DISCOUNT: FREE 60-day trial.</p>	<p>Phone: (866) 237-4280</p>
<p>Executive Dining Club (EDC)</p> <p>www.edcinteractive.com</p>	<p>On-line order processing Provides an inter-active web site that will allow your customers to order food directly over the Internet. We can either build you a web site from scratch or link our system in to your existing web site. And best of all, all you need is a fax to accept the orders. EDC does the rest! Our turn-key solution will have you online and taking orders over the Internet in less than two weeks.</p>	<p>Phone: (888) 662-2177</p>
<p>Fishbowl Marketing</p> <p>www.fishbowl.com</p>	<p>Email Marketing The bottom line with any restaurant is sales. If your tables are empty, you're not building sales. Email marketing is one of the most effective ways to get customers in your door. And with Fishbowl's specially designed program, restaurant and chain operators can start using email marketing tomorrow. Fishbowl will work with you to make your program a success, from setting up your account, to list-building, to developing a marketing calendar.</p>	<p>Phone: (800) 836-2818</p>
<p>Focus Marketing 2495 112th Ave. Ste. 8 Holland, MI 49424</p> <p>www.menufocus.com</p>	<p>Menu Design and Printing Analyze the profitability of your menu offerings and re-design your menu to maximize sales and profits.</p> <p>DISCOUNT: Services exclusive to Sysco customers only</p>	<p>Phone: (800) 380-6348 Fax: (616) 355-5491</p>
<p>Google Places</p>	<p>Search Engine for finding your Facility One out of five searches on Google are related to location. Additionally, more people now search online for their dining choices than anywhere else, so it's important to make sure your restaurant can be easily found on Google.com and Google Maps. With Google Places, creating a great listing takes just a few minutes and doesn't cost a thing – and you get free insights into how customers are finding you on Google. Now, Google offers a \$25/month flat fee advertising product for Google Places, called Tags. Tags allow you to highlight an aspect about your business with a bright yellow tag on Google.com and Google Maps. FREE LISTING: Add a new business or claim a listing that belongs to you. FREE UPDATES: Keep your business information up-to-date. Even create coupons and display photos and videos, all for free. FREE INSIGHTS: Learn where your customers come from and what they search to find you.</p>	<p>Sign up now, free: www.google.com/help/places/syscoicare</p> <p>www.google.com/ads/tags</p>

<p>ITEX</p> <p>www.itex.com/icare</p>	<p>Restaurant Gift Cards</p> <p>ITEX, the Membership Trading Community sm, works hard to bring new business to our clients. In a competitive, changing economy, finding new patrons and keeping your tables filled can be challenging, and this is exactly where we come in. By joining the community and agreeing to accept ITEX dollars for food and beverage, new customers will help keep your tables filled, and you will gain new revenue you can use to maintain and improve your business, or your lifestyle.</p> <p>Once a member, your local ITEX office will work with you on an individual basis to drive members to your establishment(s), as well as assist you in finding value for ITEX dollars earned. Members will <u>drive past</u> your competition to visit your restaurant, because you are a fellow member, business owner, and because you accept ITEX dollars!</p>	<p>Phone: (800) 277-9722</p>
<p>Marathon Press 1500 Square Turn Blvd. Norfolk, NE 68702-0407</p> <p>www.marathonpress.com</p>	<p>Direct Mail Services</p> <p>Get quality and personalized promotional printing, direct mailing, Internet marketing and other educational resources from the Professional Photographer's Marketing Partner!</p> <p>DISCOUNT: Monthly Administration fees and Setup/Activation fees waived.</p>	<p>Rob Merrill Phone: (402) 371-5040 robm@marathonpress.net</p> <p>Jan Borer Phone: (800) 228-0629 x246 janb@marathonpress.net</p>
<p>Mercantile Systems 1145 2nd Street, Suite A-307 Brentwood, CA 94513</p>	<p>Secret Shoppers</p> <p>A resource designed to help Sysco customers receive valuable patron feedback and turn lost opportunities into profits through anonymous dining and bar surveying.</p> <p>DISCOUNT: 28% off</p>	<p>Sonia Beasley Phone: (925) 513-7513</p> <p>sbeasley@mercsystems.com www.mercsystem.com/icare/</p>
<p>Moving Targets</p> <p>www.MovingTargets.com www.LoyalRewards.com www.BirthdayConnection.com</p>	<p>Direct Mail Services</p> <p>Need customers <i>NOW</i>? The promotional experts at Moving Targets offer 3 aggressive, very low-cost direct marketing services proven nationwide to influence people to visit you and spend money. 100% turnkey—they do it all. No contracts. No set-up fees. No minimums. No hidden charges. Each has the power to help get your restaurant back on track: Moving Targets, Loyal Rewards Customer Emailing Service and Birthday Connections.</p>	<p>Terry Siff (800)926-2451 terry@movingtargets.com</p>
<p>mUrgent Smart Marketing</p> <p>www.murgent.com</p>	<p>Overall Marketing Support</p> <p>mUrgent offers an all-inclusive, full-service local store email marketing solution for restaurants of any size. Restaurant email marketing with mUrgent is hassle free, saving time, money and is the perfect weapon for increasing sales when restaurants need it most.</p>	<p>Phone: (877) 289-7250</p>
<p>OrderEze</p> <p>www.ordereze.com</p>	<p>Customized Website Development.</p> <p>Websites powered by OrderEze are attractive, data driven, and easy to use. Their websites are user friendly, and require no understanding of web programming or html; if you can type on a computer, you can customize your website! You can now show EVERYTHING you sell conveniently to the world, including daily specials, upcoming events, new promotions and more. The possibilities of increased revenue are endless!</p>	<p>Tim Carr Phone: 631.271.3470 x 236 Fax: 631.271.3471 tim@ordereze.com</p>

Repeat Returns	<p>Reward Marketing Programs</p> <p>Repeat Returns offers a Restaurant Sales Building Program That Guarantees to Increase Your Sales Within 90 Days.</p> <p>Repeat Returns is a rewards marketing program that gives your customers continual and repeated reasons to visit more often and spend more money. Most restaurant owners on our program are generating \$50 in customer spending for every dollar invested.</p> <p>Bonus: Contact us to learn more about Repeat Returns and you'll also receive the 200 page: "Gun To The Head Marketing" book – FREE.</p>	Repeat Returns
http://www.repeatreturns.com		http://www.repeatreturns.com
Restaurant.Com	<p>Online Marketing with Gift Cards</p> <p>Provides incredible Online Marketing, including a Custom Internet Website, Online Ordering, Reservations, Email Marketing, and much more. Goal is to help restaurants raise profits.</p>	David Mason Phone: (812) 345-6242 dmason@restaurant.com
www.restaurant.com	No out of pocket money is required to participate.	
Snapfinger	<p>Online Ordering</p> <p>Snapfinger is the largest online restaurant ordering site that allows restaurants to have a web and mobile presence with very little up front set up. Snapfinger makes it easy to acquire new web & mobile customers, increase guest frequency, and increase average check.</p>	Phone: 678-739-4650 signup@snapfinger.com
www.snapfinger.com		
SuperMedia	<p>Overall Marketing</p> <p>SuperMedia delivers targeted print, Internet and direct mail solutions that drive customers to your restaurant. This includes online yellow pages, websites, videos, direct mail, and print yellow pages.</p>	Phone: (866) 735-1002
www.supermedia.com/sysco		
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