

## Capture more sales with the power of Kellogg's® brands and earn valuable rebates when you purchase participating Kellogg's® products!

- Earn a rebate on every case of participating products you purchase. Rebate amounts are listed on the product chart.
- Save on cases purchased from 4/30/2010 to 6/29/2010.
- Send in form below with proof of purchase.
- Completed rebate claim forms must be postmarked by 9/27/2010.



| Manufacturer Code | Product Description                              | Case Pack        | Distributor Code | Per Case Rebate     | # Cases Purchased | Rebate Amount |
|-------------------|--|------------------|------------------|---------------------|-------------------|---------------|
| 24100-45911       | Cheez-It® Scrabble Jr.™                          | 0.75 oz./175 ct. | 7645181          | \$1.00              |                   |               |
| 24100-12261       | Cheez-It® Original                               | 1.5 oz./60 ct.   | 5538590          | \$1.00              |                   |               |
| 38000-48399       | Cocoa Krispies® Cereal Bar - Chocolate           | 1.3 oz./96 ct.   | 8056929          | \$2.00              |                   |               |
| 18627-37949       | Kashi® TLC® Chewy Granola Bar - Honey Almond Fla | 1.23 oz./72 ct.  | 6493585          | \$2.00              |                   |               |
| 18627-37947       | Kashi® TLC® Chewy Granola Bar - Trail Mix        | 1.23 oz./72 ct.  | 6495593          | \$2.00              |                   |               |
| 18627-33313       | Kashi® All-Natural Assortment Pack               | Assorted/36 ct.  | 5604073          | \$3.00              |                   |               |
| 38000-47170       | Kellogg's® Cinnabon™ Caramel Snack Bars          | 1.3 oz./72 ct.   | 7902198          | \$2.00              |                   |               |
| 38000-47173       | Kellogg's® Cinnabon™ Original Snack Bars         | 1.3 oz./72 ct.   | 7897972          | \$2.00              |                   |               |
| 38000-12611       | Kellogg's® Assortment Pack - Favorite            | Assorted/60 ct.  | 9234246          | \$3.00              |                   |               |
| 38000-18315       | Kellogg's® Assortment Pack - Wellness            | Assorted/60 ct.  | 0867325          | \$3.00              |                   |               |
| 38000-13791       | Kellogg's® Low Fat Granola with Raisins          | 50 oz./4 ct.     | 5602891          | \$3.00              |                   |               |
| 28989-31651       | Morningstar Farms® Spicy Chipotle Black Bean Bgr | 4.25 oz./48 ct.  | 5498470          | \$2.00              |                   |               |
| 28989-97152       | Morningstar Farms® Veggie Sausage Patties        | 1.44 oz./104 ct. | 4800451          | \$2.00              |                   |               |
| 38000-35645       | Nutri-Grain® Bars - Apple Cinnamon               | 1.3 oz./48 ct.   | 5523808          | \$1.00              |                   |               |
| 38000-35745       | Nutri-Grain® Bars - Blueberry                    | 1.3 oz./48 ct.   | 5523816          | \$1.00              |                   |               |
| 38000-35945       | Nutri-Grain® Bars - Strawberry                   | 1.3 oz./48 ct.   | 5523949          | \$1.00              |                   |               |
| 38000-31132       | Pop-Tarts® Toaster Pastries - Frosted Brown Suga | 3.5 oz./72 ct.   | 7572548          | \$1.00              |                   |               |
| 38000-31732       | Pop-Tarts® Toaster Pastries - Frosted Strawberry | 3.6 oz./72 ct.   | 7573280          | \$1.00              |                   |               |
| 38000-48396       | Rice Krispies® Cereal Bar - Apple Cinnamon       | 1.3 oz./96 ct.   | 8056679          | \$2.00              |                   |               |
| 38000-12883       | Special K® Cereal Bars - Strawberry              | 0.81 oz./96 ct.  | 9634122          | \$2.00              |                   |               |
|                   |  |                  |                  | <b>Total Rebate</b> |                   |               |

For additional information on how Kellogg can help build your business, visit our website at [www.kelloggsfoodawayfromhome.com](http://www.kelloggsfoodawayfromhome.com). You can also contact your Kellogg Sales Representative, or call 877-511-5777.



**Please complete the following:**

Establishment Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address (No P.O. Boxes, please): \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

Yes, include me in e-mail offers from Kellogg's® Food Away From Home.

Distributor Name: \_\_\_\_\_

Distributor City: \_\_\_\_\_

**Primary Type of Operation (Check One):**

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Caterer                      | <input type="checkbox"/> Drinking Place           | <input type="checkbox"/> Association        |
| <input type="checkbox"/> Employee Feeder              | <input type="checkbox"/> Hotel/Motel              | <input type="checkbox"/> College/University |
| <input type="checkbox"/> Correctional Institution     | <input type="checkbox"/> Deli                     | <input type="checkbox"/> Family/Casual      |
| <input type="checkbox"/> Dining                       | <input type="checkbox"/> Hospital                 | <input type="checkbox"/> In-Transit Feeder  |
| <input type="checkbox"/> Fast Food (Quick Service)    | <input type="checkbox"/> Fine Dining Dinner House | <input type="checkbox"/> Military           |
| <input type="checkbox"/> Nursing Home/Care Facility   | <input type="checkbox"/> Recreation/Entertainment | <input type="checkbox"/> Cafeteria          |
| <input type="checkbox"/> Ethnic/Theme/Specialty Rest. | <input type="checkbox"/> Day Care Facility        | <input type="checkbox"/> Schools (K-12)     |

Number of meals served per day: \_\_\_\_\_

Are you affiliated with a contract feeder?  Yes  No

If yes, which contract feeder? \_\_\_\_\_

**Mail this form with proof of purchase to:**

Kellogg's® Food Away From Home  
Distributor Operator Coupon  
P.O. Box 1007  
Brownsdale, MN 55918-1007

**Rebate Terms & Conditions:**

Earn a rebate on every case of participating Kellogg's® products you purchase. Maximum rebate is \$300. The stated promotional allowances are for products purchased between 4/30/2010 and 6/29/2010. No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be completed in full. Completed rebate claim forms must be postmarked no later than 9/27/2010. Note: Multi-unit operators require a rebate claim for each selling location. This rebate cannot be used in conjunction with any other Kellogg's® Food Away From Home promotion on these products or purchases made by non-profit bid. This rebate is available only to operators. This rebate offer cannot be reproduced.