

Valid Purchase Dates: February 15, 2010 through August 31, 2010

SAVE \$500 Per Case

on *Kellogg's*[®]
Rice Krispies[®] Cereal Bars
(After Mail-In Rebate)



MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

Kellogg's[®] Food Away from Home
PO Box 1007
Brownsdale, MN 55918-1007

REBATE MUST BE POSTMARKED BY September 30, 2010

CALCULATE YOUR REBATE

Qualifying Product	Total Cases Purchased	Rebate Per Case	Extended Rebate
Rice Krispies [®] cereal bar Apple Cinnamon 38000-48396	_____	x \$5.00 =	_____
Cocoa Krispies [®] cereal bar Chocolate 38000-48399	_____	x \$5.00 =	_____
	(50 cases maximum)		(\$250 maximum)

PLEASE COMPLETE THE FOLLOWING:

School District: _____

Contact Name / Title: _____

Phone Number: _____ Fax Number: _____

E-mail Address: _____

Yes, I would like Kellogg's[®] Food Away From Home to send me exclusive promotional offerings and updates via e-mail.

Address (No P.O. Boxes, please): _____

City, State, Zip: _____

Distributor Name: _____

Distributor City/State: _____

District Enrollment: _____ #HS _____ #MS _____ #ES _____

Kellogg Sales Rep Name: _____

Breakfast ADP (District-Wide): _____

Lunch ADP (District-Wide): _____

À la Carte Sales Per Day (District-Wide): _____

Are you affiliated with a Contract Management Company? YES NO

If yes, which Contract Management Company? _____

TERMS AND CONDITIONS

\$5.00 per case for Kellogg's[®] Rice Krispies[®] cereal bars (38000-48396) and Cocoa Krispies[®] cereal bars (38000-48399), after mail-in rebate. Maximum rebate is 50 cases or \$250.00. The stated promotional allowances are for products purchased between 2/15/2010 and 8/31/2010. No promotional allowances will be honored without proper documentation (i.e. distributor invoices). Computer reports will be accepted if they contain appropriate dates and clear separation of customer purchasing details. Customer information must be included in full. Completed rebate claim forms must be postmarked no later than 9/30/2010. Note: This program does extend to national account customers. Multi-unit operators require a rebate claim for each selling location. This rebate cannot be used in conjunction with any other Kellogg's[®] Food Away From Home promotion on these products or purchases made by non-profit bid. This rebate is available only to operators. This rebate form cannot be reproduced.



For more information visit or call:
www.kelloggfoodawayfromhome.com • 877-511-5777

Mail to:
Kellogg's[®] Rice Krispies[®] and Cocoa Krispies[®] Cereal Bar Rebate
P.O. Box 1007
Brownsdale, MN 55918-1007



ORDER TODAY!!!