

FOODSERVICE *ON THE GO* REBATE

Save Up to \$5.00 Per Case - Unlimited Offer

Offer Period January 1, 2010 through September 30, 2010



- Purchase any of the eligible products shown on the reverse side
- Calculate rebate amount based on case(s) purchased
- Follow "How to Redeem" guidelines

Fill Out Rebate Form Completely to Receive Payment Account Information (Please print)

Establishment Name:

Salutation: First: Last:

Title:

Address:

City:

State: Zip: No. of Locations:

Phone Number: Fax Number:

Yes! I want to receive FREE valuable rebates, offers, tips, tools and articles from Kraft Works!

E-Mail Address:

Kraft respects your rights to privacy. For a copy of our policy, go to Privacy Notice on www.kraftfoodservice.com

Distributor Information

Name of Distributor:

Distributor City: State:

Distributor Customer No.:

Kraft Foodservice, a division of Kraft Foods Global, Inc. (KFS) reserves the right to audit all requests for certificate payments and failure to fully cooperate will result in forfeiture of all monies. Further, KFS reserves the right to refuse payment based on incomplete or non-qualified submissions. KFS reserves the right to add or delete eligible products and to change or terminate this offer at any time. By signing below, Operator certifies that the eligible products were purchased in accordance with the terms described in this offer.

How to Redeem

- This offer is only valid in the USA.
- Attach copies of distributor invoices (or electronically generated proof of purchase) dated during the offer period specified with eligible product purchases highlighted. Invoices must be from a valid foodservice distributor (club stores or warehouse accounts do not qualify).
- Distributor invoice/proof of purchase must detail: Invoice Number and Date of Purchase, Establishment Name, Street Address, City, State & Zip, Kraft Product Number and Description, Case Price and Quantity Received.
- Volume applied to this rebate cannot be used in conjunction with any other Kraft Foodservice rebate offer or promotional program unless expressly permitted by KFS, excluding the Kraft Operator program.
- Kraft Foodservice reserves the right to add or delete products from the list, revise or terminate this offer at any time.
- This offer does not apply to bid or contract accounts.
- Offer valid for consuming accounts only. Chains and affiliated groups must participate on an individual unit basis. If an operator claims multiple locations, must include list of individual unit's address, city, state, and zip. Proof of purchase must be provided by individual unit.
- Limit one rebate redemption per consuming account.
- All completed rebate claims, together with proof of purchase, must be postmarked no later than October 31, 2010.
- Please allow 6-8 weeks for processing.
- Your e-mail address is required for auto-enrollment in Kraft Works. You can visit our website to sign up online and you can opt out of the program at any time through our e-mail newsletter
- Send this form to:

Kraft Foods Global, Inc.
P.O. Box 764268
Dallas, TX 75376-4268

What is your type of establishment?

- | | |
|-----------------------------|---|
| Segment | Sub-Segment |
| Full Service Restaurants | <input type="checkbox"/> Family Dining/Midscale |
| | <input type="checkbox"/> Casual Dining |
| | <input type="checkbox"/> Fine Dining |
| Limited Service Restaurants | <input type="checkbox"/> QSR Hamburger |
| | <input type="checkbox"/> QSR Other Sandwich |
| | <input type="checkbox"/> QSR Speciality |
| | <input type="checkbox"/> QRS Bakery / Donut / Snack |
| | <input type="checkbox"/> QRS /Cafeteria / Buffet |
| | <input type="checkbox"/> Quick Casual |
| Non-Commercial | <input type="checkbox"/> Business & Industry |
| | <input type="checkbox"/> K-12 |
| | <input type="checkbox"/> College & University |
| | <input type="checkbox"/> Hospitals |
| | <input type="checkbox"/> Long-Term Care |
| | <input type="checkbox"/> Healthcare Other |
| | <input type="checkbox"/> Airlines |
| | <input type="checkbox"/> Hotel Full Service |
| | <input type="checkbox"/> Limited Lodging |
| | <input type="checkbox"/> Recreation |
| | <input type="checkbox"/> Military |
| | <input type="checkbox"/> Vending & OCS |
| | <input type="checkbox"/> All Other Non-commercial |
| Retail Hosts | <input type="checkbox"/> C-Stores |
| | <input type="checkbox"/> Supermarkets |
| | <input type="checkbox"/> All Other Retail |

Consuming Account Signature _____

Date _____

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| Product # | Product Description | # of Cases | Rebate Amount |
|---|---|-------------------|---------------|
| KOOL-AID ON THE GO (Sugar-free, 5 calories per serving) | | | |
| 43000 00418 | KOOL-AID SUGAR FREE ON THE GO Tropical Punch (4/30 ct. cartons) | _____ x \$5.00/cs | = \$ _____ |
| TANG ON THE GO (Sugar-free, zero calories per serving) | | | |
| 43000 00322 | TANG SPORT Orange (4/30 ct. cartons) | _____ x \$4.00/cs | = \$ _____ |
| 43000 01123 | TANG SPORT Lemon Lime (4/30 ct. cartons) | _____ x \$4.00/cs | = \$ _____ |
| 43000 01125 | TANG SPORT Fruit Punch (4/30 ct. cartons) | _____ x \$4.00/cs | = \$ _____ |
| 43000 00927 | TANG Orange Energy (4/30 ct. cartons) | _____ x \$4.00/cs | = \$ _____ |
| CRYSTAL LIGHT ON THE GO - Vivacious Vitamins Platform (Sugar-free, 5 calories per serving) | | | |
| 43000 00926 | CRYSTAL LIGHT ON THE GO Wild Strawberry Energy (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00362 | CRYSTAL LIGHT ON THE GO Raspberry Green Tea Antioxdant (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00363 | CRYSTAL LIGHT ON THE GO Cherry Pomegranate Immunity (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00504 | CRYSTAL LIGHT ON THE GO Sunrise Orange (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| CRYSTAL LIGHT ON THE GO - Tantalizing Teas Platform (Sugar-free, 5 calories per serving) | | | |
| 43000 00757 | CRYSTAL LIGHT ON THE GO Iced Tea (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00797 | CRYSTAL LIGHT ON THE GO Peach Tea (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00362 | CRYSTAL LIGHT ON THE GO Raspberry Green Tea Antioxidant (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00419 | CRYSTAL LIGHT ON THE GO Peach Mango Green Tea Metabolism (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| CRYSTAL LIGHT ON THE GO - Ravishing Refreshment Platform (Sugar-free, 5 calories per serving) | | | |
| 43000 00796 | CRYSTAL LIGHT ON THE GO Lemonade (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00015 | CRYSTAL LIGHT ON THE GO Raspberry Lemonade (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00006 | CRYSTAL LIGHT ON THE GO Fruit Punch (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |
| 43000 00798 | CRYSTAL LIGHT ON THE GO Raspberry Ice (4/30 ct. cartons) | _____ x \$3.00/cs | = \$ _____ |

TOTAL

(Minimum 4 cases)

(Minimum \$12.00)